A2C3 / DEPARTMENT REPORT EXAMPLE

Needs & Trends

FICTIONAL EXAMPLE - NOT MEASURED ACTIVITY

Illustrative Fire Department | October 1-31, 2026

All names and counts are invented. This is not a customer result, testimonial, or evidence of effectiveness. This closed-period example matches finishes to the starts shown. Counts are sessions, not people.

Topics to reinforce

Knowledge topic	Correct	Missed	Accuracy
Electrical safety	390	210	65.0%
Heating safety	420	180	70.0%
Home escape planning	480	120	80.0%
Smoke alarms	510	90	85.0%

Suggested next steps for this example

1. Reinforce electrical and heating safety in the next education session: these topics have the highest missed-answer rates in this fictional example.

2. Review the department website placement: it has a lower completion rate than the school event. Check context and usability before attributing a cause.

3. Compare the next matched reporting period after outreach. Participation and answers can guide planning, but do not prove learning or behavior change.

Placement comparison

Program or placement	Starts	Finishes	Completion
Library QR sign	260	195	75.0%
School family night	240	192	80.0%
Department website	180	126	70.0%
Community market	120	87	72.5%

Actual reports depend on program, period, available activity, and privacy thresholds. Small counts may be protected. Completion and correct answers do not establish learning or behavior change. The HTML example is the primary accessible version; this PDF is a formatted print copy.