A2C3 / DEPARTMENT REPORT EXAMPLE

Leadership Brief

FICTIONAL EXAMPLE - NOT MEASURED ACTIVITY

Illustrative Fire Department | October 1-31, 2026

All names and counts are invented. This is not a customer result, testimonial, or evidence of effectiveness. This closed-period example matches finishes to the starts shown. Counts are sessions, not people.

PROGRAM STARTS	FINISHES	MATCHED COMPLETION
800	600	75.0%

By program

Program or placement	Starts	Finishes	Completion
Knowledge Challenge	320	240	75.0%
PASS Challenge	200	150	75.0%
Home Safety Survey	160	120	75.0%
Escape Decisions	120	90	75.0%

By outreach placement

Program or placement	Starts	Finishes	Completion
Library QR sign	260	195	75.0%
School family night	240	192	80.0%
Department website	180	126	70.0%
Community market	120	87	72.5%

Both tables describe the same 800 starts and 600 finishes. Do not add them together. Placements are illustrative campaign groupings across programs.

Actual reports depend on program, period, available activity, and privacy thresholds. Small counts may be protected. Completion and correct answers do not establish learning or behavior change. The HTML example is the primary accessible version; this PDF is a formatted print copy.